



Tear-Sheet Submission Terms and Conditions

Print media publications that use BrandpointContent.com as a source of free lifestyle content are encouraged to send digital tear-sheets to Brandpoint in order to validate usage of the content. Tear-sheets are defined as a page (or pages) taken from a print publication that retains brand references and validates publication.

To help compensate publications for the labor involved in processing and sending these tear sheets, Brandpoint offers \$2 per tear-sheet uploaded via our online tool:

<http://www.brandpointcontent.com/PrintSite/clipupload.aspx>.

To qualify for this compensation, the following conditions must be met:

1. Only legitimate, subscription-based U.S. newspapers, newsletters, magazines and other print publications may submit tear-sheet content.
2. Individuals submitting tear-sheets must be existing employees of the respective news organization.
3. Compensation from Brandpoint is made solely to the print news organization that publishes the content – not to employees of the organization.
4. Tear-sheets must retain client references included in the original article in order to count as a qualified tear-sheet.

Prohibited Uses:

1. Brandpoint's content may not be used by media publications that feature content that is defamatory, pornographic or obscene.
2. If you are a competitor (including owner, employee, officer, director, shareholder, or agent) of BrandpointContent, specifically including, but not limited to North American Precis Syndicate (NAPS), NewsUSA, StatePoint Media, Family Feature Editorial Syndicate (Family Features) then you agree to pay a fee of \$7,000 for each time you access this website, and an additional \$7,000 for each article you access.

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<http://www.brandpointcontent.com/PrintSite/a/license/>.